Rate Type

\$850.00 NM

\$850.00 NM

\$850.00 NM



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Send Payment To:

Spots: # Ch

Day Air Date

09/26/12

5 WESHTu 09/25/12

2 WESHTu 09/25/12

6 WESHW

Air Time Description

5:23 PM M-F 5-6 PM ROT

5:56 PM M-F 5-6 PM ROT

5:23 PM M-F 5-6 PM ROT

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office Sales Reg	ion
WESH	Fran Berg	Eagle-Washingte National	

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	947711	07900887
Billing Calendar	Billing Type	Deal #
Broadcast	Cash	
Special Handling		
IDB#	Advertiser Cod	e Product Code
1021		

Agency Ref	Advertiser Ref	

							Spots/				
Line Start Date	End Date	Description	n	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
2 09/25/12 Class of Tir	09/28/12 ne - Pre-em	NBC Toda	y Show II ice	10AM-11AM	-2222	:30	8	\$625.00	NM		
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -2222	Spots/Week 8	<u>Rate</u> \$625.00						
Spots: # Ch	Day Ai	ir Date Air	Time Descript	<u>tion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
5 WE	ESHTu 09	9/25/12 10:2	8 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	TVFL		\$625.00	NM
1 W	ESHTu 09	9/25/12 10:5	8 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	TVFL		\$625.00	NM
6 WE	ESHW 09	9/26/12 10:2	8 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	.TVFL		\$625.00	NM
2 W	ESHW 09	9/26/12 11:0	00 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	TVFL		\$625.00	NM
4 WE	ESH <i>Th</i> 09 See MG	9/27/12 9 2.10	NBC To	day Show II	10AM-11AM	:0	0			\$625.00	NM
7 WI	ESH <i>Th 09</i> See MG	9/27/12 3 2.9	NBC To	day Show II	10AM-11AM	:0	0			\$ 625.00	NM
3 WI	ESHF 09	9/28/12 10:2	8 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	TVFL		\$625.00	NM
8 WI	ESHF 09	9/28/12 10:5	8 AM NBC To	day Show II	10AM-11AM	:3	O RPOFDH101	TVFL		\$625.00	NM
3 09/25/12 Class of Tir	09/28/12 me - Pre-em	M-F 4-5 P	ice	M-F 4-5 PM	-2222	:30	8	\$650.00	NM		
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -2222	Spots/Week 8	<u>Rate</u> \$650.00						
Spots: # Ch			Time Descript		Start/End Time		h Ad-ID			Rate	
5 WI	ESHTu 09	9/25/12 4:2	3 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 RPOFDH101	LTVFL		\$650.00	NM
1 W	ESHTu 09	9/25/12 4:4	2 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 RPOFDH101	LTVFL		\$650.00	NM
6 WI	ESHW 09	9/26/12 4:2	22 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	O RPOFDH101	LTVFL		\$650.00	NM
2 W	ESHW 09	9/26/12 4:5	64 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 RPOFDH101	LTVFL		\$650.00	NM
4 W	ESHTh 09	9/27/12 4:2	24 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 RPOFDH101	LTVFL		\$650.00	NM
7 W	ESHTh 09	9/27/12 4:5	66 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	0 RPOFDH101	LTVFL		\$650.00	NM
3 W	ESHF 09	9/28/12 4:1	3 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	O RPOFDH200	TVFL		\$650.00	NM
8 W	ESHF 09	9/28/12 4:2	28 PM M-F 4-5	PM NEWS	M-F 4-5 PM	:3	O RPOFDH101	LTVFL		\$650.00	NM
4 09/25/12 Class of Ti	09/28/12 me - Pre-em	M-F 5-6 P		5:00-6:00 PM	-2222	:30	8	\$850.00	NM		
Weeks:	Start Date 09/24/12	End Date 09/30/12	MTWTFSS -2222	Spots/Week 8	<u>Rate</u> \$850.00						

Start/End Time

5:00-6:00 PM

5:00-6:00 PM

5:00-6:00 PM

Length Ad-ID

:30 RPOFDH200TVFL

:30 RPOFDH101TVFL

:30 RPOFDH101TVFL

Rate Type

Send Payment To:



WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 09/30/12 September 2012 08/27/12 - 09/30/12 947711-1

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.v	esh.com										
								Spots/			
Line	Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4	09/25/12 Class of Tin	09/28/12 ne - Pre-er		5-6 PM ROT h notice	5:00-6:00 PM	-2222	:30	8	\$850.00	NM	NA SEC.
	Spots: # Ch		ir Date	Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Typ
	4 WE	ESHW C	9/26/12	5:57 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30	RPOFDH1	L01TVFL		\$850.00 NI
	7 WE	ESHTh C	9/27/12	5:22 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30	RPOFDH2	200TVFL		\$850.00 NI
	1 WE	ESHTh C	9/27/12	5:41 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30	RPOFDH1	101TVFL		\$850.00 NI
	3 WE	ESHF C	9/28/12	5:21 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30	RPOFDH3	101TVFL		\$850.00 NI
	8 WE	ESHF C	9/28/12	5:51 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:30) RPOFDH1	101TVFL		\$850.00 N
5	09/25/12 Class of Tir	09/28/12 ne - Pre-er		6-6:30 PM h notice	M-F 6-6:30 PM	-1111	:30	4	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12	77 (46) 4044	ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day A	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Lengtl	n Ad-ID			Rate Typ
	1 WE	ESHTu C	9/25/12	6:28 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	O RPOFDH	101TVFL		\$1,200.00 N
	2 WE	ESHW C	9/26/12	6:27 PM M-F 6-	6:30 PM	M-F 6-6:30 PM	:3	O RPOFDH2	200TVFL		\$1,200.00 N
	4 WE	ESHTh C	9/27/12	6:26 PM M-F 6-	-6:30 PM	M-F 6-6:30 PM	:3	O RPOFDH	101TVFL		\$1,200.00 N
	3 WE	ESHF C	9/28/12	6:23 PM M-F 6	-6:30 PM	M-F 6-6:30 PM	:3	O RPOFDH	101TVFL		\$1,200.00 N
6	09/25/12 Class of Tir	09/28/12 ne - Pre-er		Tonight Show	11:35P-12:35XM	-2222	:30	8	\$650.00	NM	
	Weeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week 8	<u>Rate</u> \$650.00					
	Spots: # Ch		Air Date	Air Time Descr	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
			9/25/12	11:58 PM NBC	Tonight Show	11:35P-12:35XN	vI :3	O RPOFDH	200TVFL		\$650.00 N
	1 W	ESHTu (9/25/12	12:32 AM NBC		11:35P-12:35XN	M :3	0 RPOFDH	101TVFL		\$650.00 N
	6 WE	ESHW (9/26/12	11:48 PM NBC	Tonight Show	11:35P-12:35XN	M :3	0 RPOFDH	101TVFL		\$650.00 N
	2 W	ESHW (9/26/12	12:32 AM NBC		11:35P-12:35XI	M :3	0 RPOFDH	101TVFL		\$650.00 N
	7 W	ESHTh (09/27/12	11:48 PM NBC	Tonight Show	11:35P-12:35XN	M :3	0 RPOFDH	200TVFL		\$650.00 N
	4 WE	ESHTh (09/27/12	12:10 AM NBC	7	11:35P-12:35XN	M :3	0 RPOFDH	101TVFL		\$650.00 N
			09/28/12	12:00 AM NBC		11:35P-12:35XN		0 RPOFDH	101TVFL		\$650.00 N
	8 WI		09/28/12	12:32 AM NBC	3. HOUR W & W	11:35P-12:35XN		0 RPOFDH	101TVFL		\$650.00 N
_	09/25/12	09/29/12	MC	u News @ 11PM	11 1125n	-11111-	.20	5	\$1,500,00	NM	
,	Class of Tir		mptible wit	th notice	11-1135p	-11111-	:30	5	\$1,500.00	INIVI	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 5	<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day A	Air Date	Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Ty
1			09/25/12	11:34 PM M-Su	News @ 11PM	11-1135p		0 RPOFDH			\$1,500.00 N
	5 WI	ESHW (09/26/12	11:27 PM M-Su	News @ 11PM	11-1135p	:3	0 RPOFDH	101TVFL		\$1,500.00 N
	6 WI	ESHTh (09/27/12	11:13 PM M-Su	News @ 11PM	11-1135p	:3	O RPOFDH	101TVFL		\$1,500.00 N
	7 WI	ESHF (09/28/12	11:12 PM M-Su	News @ 11PM	11-1135p	:3	0 RPOFDH	101TVFL		\$1,500.00 N
	8 WI	ESHSa (09/29/12	11:27 PM M-Su	News @ 11PM	11-1135p	:3	0 RPOFDH	101TVFL		\$1,500.00 N
[7	3 09/29/12 Class of Tir	09/29/12 me - Pre-e		Sunrise 6-8 AM	6:00-8:00 AM	S-	:30	3	\$300.00	NM	
	Weeks:		e <u>End D</u> 09/30/	ate MTWTFSS	Spots/Week 3	Rate \$300.00					
	Spots: # Ch		Air Date	Air Time Descr	iption	Start/End Time	<u>L</u> engt	th Ad-ID			Rate Ty
1	. –	ESHSa (6:21 AM Sat S		6:00-8:00 AM		0 RPOFDH	1200TVFL		\$300.00 N
1		ESHSa (6:42 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	:3	0 RPOFDH	1101TVFL		\$300.00 N
		ESHSa (7:21 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	:3	0 RPOFDH	1101TVFL		\$300.00 N
	9 09/29/12 Class of Ti	09/29/12 me - Pre-e			s W7:00-8:00 PM	S-	:30	2	\$800.00	NM	
	Weeks:	Start Date 09/24/12		Date MTWTFSS	Spots/Week 2	<u>Rate</u> \$800.00					
	Snote: # Ch			Air Time Desci		Start/End Time	Lang	th Ad-ID			Rate Tv

Spots: # Ch





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 947711-1 | O9/30/12 | September 2012 | O8/27/12 - O9/30/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.v	vesh.com										
								Spots/			
Line	Start Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	09/29/12 Class of Tin	09/29/12 ne - Pre-ei			is W7:00-8:00 PM	S- ⁻ (***********************************	:30	2	\$800.00	NM	
	Spots: # Ch	Day A	Air Date	Air Time Desc	ription	Start/End Time		th Ad-ID			Rate Type
			09/29/12	7:49 PM Sat.	Entertainment this Week	7:00-8:00 PM	-	30 RPOFDH10			\$800.00 NM
	1 WE	SHSa (09/29/12	7:54 PM Sat.	Entertainment this Week	7:00-8:00 PM		30 RPOFDH10)1TVFL		\$800.00 NM
10	09/30/12 Class of Tin	09/30/12 ne - Pre-ei	Sun mptible wi	Sunrise@6-8 AN th notice	6:00-8:00 AM	S	:30	3	\$300.00	NM	
	Weeks:	Start Date 09/24/12	09/30/	′12S	3	<u>Rate</u> \$300.00					
	Spots: # Ch		Air Date	Air Time Desc		Start/End Time		th Ad-ID			Rate Type
			09/30/12		Sunrise@6-8 AM	6:00-8:00 AM		30 RPOFDH1(\$300.00 NM
			09/30/12		Sunrise@6-8 AM	6:00-8:00 AM		30 RPOFDH10			\$300.00 NM
	3 WE	SHSu (09/30/12	7:23 AM Sun	Sunrise@6-8 AM	6:00-8:00 AM	:	30 RPOFDH10)1TVFL		\$300.00 NM
11	09/30/12 Class of Tir	09/30/12 ne - Pre-ei		Sunday Today th notice	8:00-9:00 AM/9-11A	S	:30	2	\$1,500.00	NM	
	Weeks:	Start Date				Rate					
	Spots: # Ch	09/24/12	09/30/ Air Date	Air Time Desc		\$1,500.00 Start/End Time	Long	th Ad-ID			Rate Type
			09/30/12		Sunday Today	8:00-9:00 AM/9		30 RPOFDH20	OTVFI		\$1.500.00 NM
			09/30/12		Sunday Today	8:00-9:00 AM/9		30 RPOFDH1			\$1,500.00 NM
											ψ1,500.00 14W
12			diately Pre	e-emptible withou		= -	:30	1	\$750.00	NM	
	Weeks:	Start Date 09/24/12	e End D 09/30			<u>Rate</u> \$750.00					
	Spots: # Ch	Day /	Air Date	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	ESHSu (09/30/12	10:21 AM CHR	IS MATTHEWS WKND	EM CHRIS MATTH	EW: :	30 RPOFDH1	01TVFL		\$750.00 NM
19	09/29/12 Class of Tir	09/29/12 ne - Pre-e	NBC mptible wi	Saturday th notice	Sat 8-10am	S-	:30	3	\$1,200.00	NM	
	Weeks:	Start Date 09/24/12				<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day !	Air Date	Air Time Desc	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	2 WE	ESHSa	09/29/12	8:00 AM NBC	Saturday	Sat 8-10am	:	30 RPOFDH2	00TVFL		\$1,200.00 NM
	3 WE	ESHSa	09/29/12	8:28 AM NBC	Saturday	Sat 8-10am	:	30 RPOFDH1	01TVFL		\$1,200.00 NM
	1 W	ESHSa	09/29/12	8:59 AM NBC	Saturday	Sat 8-10am	:	30 RPOFDH1	01TVFL		\$1,200.00 NM
24	1 09/25/12 Class of Tir	09/28/12 me - Imme		TE COURIC DAY		-TWTF	:30	4	\$175.00	NM	
	Weeks:	Start Dat 09/24/12				<u>Rate</u> \$175.00					
	Spots: # Ch		Air Date	Air Time Des		Start/End Time	Lend	th Ad-ID			Rate Type
İ	. –		09/25/12	2:58 PM KAT	IE COURIC DAY	2-3PM		30 RPOFDH1	01TVFL		\$175.00 NM
	2 WI	ESHW	09/26/12	2:48 PM KAT	IE COURIC DAY	2-3PM	:	30 RPOFDH2	00TVFL		\$175.00 NM
	3 WI	ESHTh	09/27/12	2:27 PM KAT	IE COURIC DAY	2-3PM	3	30 RPOFDH1	01TVFL		\$175.00 NM
L	4 WI	ESHF	09/28/12	2:59 PM KAT	IE COURIC DAY	2-3PM		30 RPOFDH1	01TVFL		\$175.00 NM
2	5 09/25/12	09/28/12			2-12:12:00-12:30 PM	-TWTF	:30	6	\$350.00	NM	
	Class of Tir				0 1 221						
	Weeks:	Start Dat 09/24/12	09/30	/12 -TWTF	6	Rate \$350.00	. 19				
	Spots: # Ch		Air Date	Air Time Des		Start/End Time		gth Ad-ID			Rate Type
1			09/25/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 RPOFDH2			\$350.00 NM
1			09/25/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 RPOFDH1			\$350.00 NM
			09/26/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 RPOFDH1			\$350.00 NM
1			09/26/12		NOON NEWS 12-12:30	12:00-12:30 PM		30 RPOFDH1			\$350.00 NM

12:00-12:30 PM

3 WESHTh 09/27/12 12:27 PM M-F NOON NEWS 12-12:30

:30 RPOFDH101TVFL

\$350.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 947711-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Weeks:

Start Date End Date

MTWTFSS

ww.w	esh.com							0 1 /			
ine	Start Data	End Date	. D	uinti n u	Chart/Find Times		Lamenth	Spots/	Data	T	
ine	Start Date	End Date	e Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25	09/25/12 Class of Tir	09/28/12 ne - Pre-er			12:12:00-12:30 PM	-TWTF	:30	6	\$350.00	NM	
	Spots: # Ch	Day A	Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
	4 WE	ESHF 0	9/28/12	12:30 PM M-F NO	OON NEWS 12-12:30	12:00-12:30 PM	:3	0 RPOFDH1	01TVFL		\$350.00 N
26	09/25/12 Class of Tir	09/28/12 ne - Pre-er		Sunrise @6AM h notice	6:00-7:00 AM	-2222	:30	8	\$950.00	NM	
	Weeks:	Start Date 09/24/12	End D: 09/30/		Spots/Week 8	<u>Rate</u> \$950.00					
	Spots: # Ch	Day A	Air Date	Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 W	ESHTu C	9/25/12	5:59 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 NI
	2 W	ESHTu C	9/25/12	6:53 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH2	00TVFL		\$950.00 NI
	4 WE	ESHW C	9/26/12	6:14 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 NI
	3 WE	ESHW C	9/26/12	6:54 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 NI
	6 W	ESHTh C	9/27/12	5:59 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH2	00TVFL		\$950.00 NI
			09/27/12	6:44 AM M-F Su	•	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 NI
	7 W	ESHF C)9/28/12	6:14 AM M-F St	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 N
	8 W	ESHF C	09/28/12	6:41 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	O RPOFDH1	.01TVFL		\$950.00 N
27	09/29/12 Class of Tir	09/29/12 ne - Pre-er		Prime L&O SVU	10:00-11:00 PM	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 1	Rate					
	Spots: # Ch		Air Date	Air Time Descrip	•	\$1,000.00 Start/End Time	Lengt	h Ad-ID			Rate Typ
		ESHSa (09/29/12 IG 27.2		rime L&O SVU	10:00-11:00 PM					\$1,000.00 N
	2 WI	ESHSa C			C Prime L&O SVU	Prime Other	:3	O RPOFDH2	200TVFL		\$1,000.00 N
28	09/30/12 Class of Tir	09/30/12 me - Pre-er		th notice	8:00PM-conclusion	1S	:30	1	\$10,000.00	NM	
	Weeks:	Start Date 09/24/12	e End D 09/30/		Spots/Week 1	Rate \$10,000.00	a gar	- , V - ps			
	Spots: # Ch	n <u>Day</u> <u>A</u>	Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Typ
	1 WI	ESHSu (09/30/12	8:20 PM NFL		8:00PM-conclus	ion :3	0 RPOFDH	L01TVFL		\$10,000.00 N
31	09/25/12 Class of Tir	09/28/12 me - Pre-er		Entertainment Tor	igł7:00-730 PM	-1111	:30	4	\$1,500.00	NM	
	Weeks:	Start Date 09/24/12		ate MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,500.00					
	Spots: # Ch		Air Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Typ
			09/25/12		ntertainment Tonight	7:00-730 PM		O RPOFDH	101TVFL		\$1,500.00 N
			09/26/12		ntertainment Tonight	7:00-730 PM		0 RPOFDH			\$1,500.00 N
			09/27/12		ntertainment Tonight	7:00-730 PM		O RPOFDH			\$1,500.00 N
			09/28/12		ntertainment Tonight	7:00-730 PM		0 RPOFDH2			\$1,500.00 N
	20/20/11									tr base year	* 1,000.00
32	09/29/12 Class of Ti		mptible wi	Control of the Contro	SA/SU 5:58-6:30 F	PI11	:30	2	\$700.00	NM	
	Weeks:	Start Date 09/24/12			Spots/Week 2	<u>Rate</u> \$700.00					
	Spots: # Ch		Air Date	Air Time Descri	_	Start/End Time	l ena	th Ad-ID			Rate Typ
	. –	ESHSa (Credit	09/29/12		/ 6-6:30 PM	SA/SU 5:58-6:3		00			\$700.00 N
	2 W	ESHSu (LR- G	09/30/12	6:41 PM SA/SU	6-6:30 PM	SA/SU 5:58-6:3	0 PI ::	30 RPOFDH	101TVFL		\$700.00 N
35	09/25/12	09/28/12	2 Regi mptible wi	is & Kelly 9-10 AM	9:00-10:00 AM	-2222	:30	8	\$650.00	NM	

Rate

Spots/Week





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period			
947711-1	09/30/12	September 2012	08/27/12 - 09/30/12			

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

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e Start Date End	Date Des	cription	Start/End	Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	8/12 Reg	is & Kelly 9-10 AM	desir Kiriman da basa da sa		-2222		**************************************	\$650.00	NM		
09/24	/12 09/30)/12 -2222		8	\$650.00						
Spots: # Ch Da	y Air Date	Air Time Descr	iption		Start/End Time	<u>Leng</u>	th Ad-ID			<u>Rate</u>	Ty
1 WESHT	09/25/12	9:28 AM Regis	& Kelly 9-10 A	ΑM	9:00-10:00 AM	::	O RPOFDH10)1TVFL		\$650.00	1
2 WESHT	09/25/12	9:55 AM Regis	& Kelly 9-10 A	ΑM	9:00-10:00 AM	::	O RPOFDH10	O1TVFL		\$650.00	
4 WESHW	09/26/12	9:35 AM Regis	& Kelly 9-10 A	ΑM	9:00-10:00 AM	::	O RPOFDH1	O1TVFL		\$650.00	
3 WESHW	09/26/12	9:59 AM Regis	& Kelly 9-10 A	ΑM	9:00-10:00 AM	::	O RPOFDH20	00TVFL		\$650.00	
6 WESHTI	09/27/12	9:20 AM Regis	& Kelly 9-10 /	AM	9:00-10:00 AM	:	O RPOFDH1	O1TVFL		\$650.00	
5 WESHTI	09/27/12	9:47 AM Regis	& Kelly 9-10 /	ΑM	9:00-10:00 AM	l ::	O RPOFDH1	01TVFL		\$650.00	
8 WESHF	09/28/12	9:37 AM Regis	& Kelly 9-10	ΑM	9:00-10:00 AM	::	O RPOFDH1	01TVFL		\$650.00	
7 WESHF	09/28/12	9:56 AM Regis	•		9:00-10:00 AM	1 ::	30 RPOFDH20	00TVFL		\$650.00	
					Total Spots	·	86				

 Gross Total
 \$77,300.00

 Agency Commission
 \$11,595.00

 Net Amount Due
 \$65,705.00

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Mentzer Media Services Attention: Accounts Payable 600 Fairmont Ave Suite 306 Towson, MD 21286

Send Payment To:
WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

1 WESHM

10/01/12

6:23 PM M-F 6-6:30 PM

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washington	National

Advertiser Product Estimate Number
Republican Party of Florida HUKILL/GAETZ/GARDINE 1932

Agency Ref

Advertiser Ref

Line :	Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
	09/25/12	09/28/12		ay Show II	10AM-11AM	-2222	:30	8	\$625.00	NM	A C
	Class of Tir		ptible with no								
V	Neeks:	Start Date 09/24/12	End Date 09/30/12	<u>MTWTFSS</u> -2222	Spots/Week 8	<u>Rate</u> \$625.00					
5	Spots: # Ch	Day Ai	r Date Air	Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	9 WI)/01/12 9: 2.7 09/27	48 AM Kelly a	nd Michael 9-10 AM	9:00-10:00 AM	:3	0 RPOFDH10)1TVFL		\$600.00 NM
	10 WI		0/01/12 11: 2.4 09/27	:29 AM NBC To	oday Show III	11AM-12PM/10-	-11/ :3	0 RPOFDH10)1TVFL		\$600.00 NM
	10/01/12 Class of Tir	10/01/12 me - Pre-em	NBC Tod ptible with no	lay Show II otice	10AM-11AM	M	:30	2	\$600.00	NM	
V	Neeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$600.00		S == X == sec	34 34 EX- 31	NOUP	st
8	Spots: # Ch	Day <u>Ai</u>	r Date Air	Time Descrip	otion	Start/End Time	Lengt	th Ad-ID			Rate Type
1				28 AM NBC T	oday Show II	10AM-11AM	:3	0 RPOFDH20	00TVFL		\$600.00 NM
	2 W	ESHM 10	0/01/12 10:	58 AM NBC T	oday Show II	10AM-11AM	:3	0 RPOFDH10)1TVFL		\$600.00 NM
	10/01/12 Class of Ti	10/01/12 me - Pre-em	M-F 4-5 F	PM NEWS otice	M-F 4-5 PM	M	:30	2	\$750.00	NM	
V	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$750.00					
5	Spots: # Ch		r Date Air	Time Descrip	<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
				12 PM M-F 4-	5 PM NEWS	M-F 4-5 PM		0 RPOFDH1			\$750.00 NM
L	2 W	ESHM 10	0/01/12 4:	42 PM M-F 4-	5 PM NEWS	M-F 4-5 PM	:3	0 RPOFDH1)1TVFL		\$750.00 NM
	10/01/12 Class of Ti	10/01/12 me - Pre-em	M-F 5-6 F		5:00-6:00 PM	M	:30	2	\$900.00	NM	
V	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 2	<u>Rate</u> \$900.00					
	Spots: # Ch	n <u>Day Ai</u>	ir Date Air	r Time Descrip	otion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 W	ESHM 10	0/01/12 5:	24 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:3	30 RPOFDH10	01TVFL		\$900.00 NM
	2 W	ESHM 10	0/01/12 5:	:53 PM M-F 5-	6 PM ROT	5:00-6:00 PM	:	30 RPOFDH10	01TVFL		\$900.00 NM
	10/01/12 Class of Ti	10/01/12 me - Pre-em	M-F 6-6:0		M-F 6-6:30 PM	M	:30	1	\$1,200.00	NM	
-\	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,200.00					
5	Spots: # Ch	n <u>Day Ai</u>	ir Date Air	r Time Descri	ption	Start/End Time	Leng	th Ad-ID			Rate Type

M-F 6-6:30 PM

:30 RPOFDH200TVFL

\$1,200.00 NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

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. 04-4	D-4- E		D	0.5.4/5.4.7			Spots/	D. (_	
ne Start		nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
18 10/01 Class		0/01/12 - Pre-emp	NBC Tonight Show otible with notice	11:35P-12:35XM	M	:30	2	\$850.00	NM	
Week		art Date /01/12	End Date MTWTFSS M	Spots/Week 2	<u>Rate</u> \$850.00					
Spots	: <u>#</u> Ch	Day Air		ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WESH		01/12 11:48 PM NBC 1	•	11:35P-12:35XN		30 RPOFDH1			\$850.00 NN
	2 WESH	IM 10/	/01/12 12:30 AM NBC 1	onight Show	11:35P-12:35XN	/1 ::	30 RPOFDH1	01TVFL		\$850.00 NN
	of Time		M-Su News @ 11PM otible with notice	11-1135p	M	:30	1	\$1,400.00	NM	
Week		art Date /01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots	: <u>#</u> Ch	Day Air		ption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WESH	IM 10/	/01/12 11:22 PM M-Su	News @ 11PM	11-1135p	:	30 RPOFDH1	01TVFL		\$1,400.00 NN
22 10/01 Class		0/01/12 - Pre-emp	Mon NBC Prime VOIC otible with notice	E Prime Other	M	:30	1	\$7,000.00	NM	
Week		art Date /01/12	End Date MTWTFSS M	Spots/Week 1	<u>Rate</u> \$7.000.00					
Spots	10.55	Day Air			Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WESH	1M 10	/01/12 7:58 PM Mon N	IBC Prime VOICE	Prime Other		30 RPOFDH1	01TVFL		\$7,000.00 N
23 10/01 Class		0/01/12 - Immedia	KATIE COURIC DAY ately Pre-emptible without		M	:30	2	\$200.00	NM	
Week	-	art Date /01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 2	<u>Rate</u> \$200.00					
Spots		Day Air			Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WESH		The second secon	COURIC DAY	2-3PM		30 RPOFDH1	01TVFL		\$200.00 NI
	2 WESH	HM 10	/01/12 2:56 PM KATIE	COURIC DAY	2-3PM		30 RPOFDH2	00TVFL		\$200.00 NI
29 10/01 Class		0/01/12 - Pre-emp	M-F Sunrise @6AM otible with notice	6:00-7:00 AM	M	:30	2	\$800.00	NM	
Week		art Date /01/12	End Date MTWTFSS M	Spots/Week 2	<u>Rate</u> \$800.00					Sec. New II
Spots	: <u>#</u> Ch	Day Air		<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
	2 WESH		/01/12 6:14 AM M-F S	_	6:00-7:00 AM		30 RPOFDH2			\$800.00 NI
	1 WESH	HM 10	/01/12 6:54 AM M-F S	unrise @6AM	6:00-7:00 AM		30 RPOFDH1	.01TVFL		\$800.00 NI
30 10/01 Class		0/01/12 - Pre-em	Regis & Kelly 9-10 AN otible with notice	9:00-10:00 AM	M	:30	2	\$600.00	NM	
Week		art Date /01/12	End Date MTWTFSS 10/07/12 M	Spots/Week 2	<u>Rate</u> \$600.00					
Spots	: <u>#</u> Ch	Day Air			Start/End Time	Leng	th Ad-ID			Rate Typ
	2 WESH	HM 10	/01/12 9:25 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM		30 RPOFDH1	.01TVFL		\$600.00 N
	1 WESH	HM 10	/01/12 9:59 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM		30 RPOFDH1	.01TVFL		\$600.00 N
33 10/01 Class		0/01/12 - Pre-em	M-F NOON NEWS 12 ptible with notice	-12:12:00-12:30 PM	M	:30	1	\$400.00	NM	
Week		art Date 0/01/12	End Date MTWTFSS M	Spots/Week	<u>Rate</u> \$400.00					
Spots	: <u>#</u> Ch	Day Air		ription	Start/End Time	Len	gth Ad-ID			Rate Typ
	1 WESI			NOON NEWS 12-12:30	12:00-12:30 PM		30 RPOFDH1	L01TVFL		\$400.00 N
					Total Spots		20			

Gross Total \$20,600.00

Send Payment To: **WESH**

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WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period	•
947711-2	10/07/12	October 2012	10/01/12 - 10/01/12	

Advertiser	Product	Estimate Number
Republican Party of Florida	HUKILL/GAETZ/GARDINE	1932

www.wesh.com

Agency Commission

\$3,090.00

Net Amount Due

\$17,510.00